COUNTRY JUNCTION FEEDS 2025 ED.

Tarentieth edition

WELCOME TO THE 20TH EDITION OF GUTS, BUTTS & NUTS

What began in 2005 as a way for clients to benchmark their cattle against contemporaries has grown into so much more. Today, we're proud to present data on 5,325 bulls from 181 farming operations, making this one of the most comprehensive performance reports in the industry.

Country Junction Feeds is more than just prepared feeds. Through our family of brands; from our popular bagged feeds and custom-blend minerals, to Hoffman's horse products, and Canadian Nursette milk replacers, we offer virtually any nutrition solution you need. Our flagship Right Way Rations remain the culmination of over 60 years of expertise and innovation, backed by some of Canada's finest nutritionists whose contributions have shaped the nation's livestock sector.

The Guts, Butts, and Nuts report compiles three key performance metrics:

- **Adjusted 365-day weights**
- Sale-day weights
- **Scrotal circumference**

Using 2025 bull sale catalogues for calves born in the 2024 calf crop, we compare yearling bulls exclusively, ensuring the most accurate, "apples-to-apples" assessment of feeding programs. These figures reflect the exact numbers reported in each sale catalogue.

Thank you for joining us for this milestone edition. We hope it provides valuable insight and inspiration for your herd management in the year ahead!

CELEBRATING KEVIN CUMMINGS - A CAREER OF DEDICATION AND HEART

Kevin Cummings began his remarkable journey with Wetaskiwin Co-op in 1992, pumping gas at the Falun location at just 16 years old. In 1998, he transitioned into delivering bulk fuel as a fuel truck driver, a role he held with commitment until 2004. That fall, Kevin moved briefly into feed mill production in Wetaskiwin before taking on the role of General Manager at the Falun store, where he served from 2005 to 2010.

In 2010, Kevin found his calling as a feed sales representative with Country Junction Feeds, a role he excelled in until his retirement in 2025.

Over the years, Kevin became known not only for his reliability, loyalty, and strong work ethic, but also for his easygoing nature and genuine connection with customers and colleagues alike. Whether at a 4-H show, bull sale, industry event, or community gathering, Kevin's friendly face and reputation preceded him — it seemed everyone knew Kevin.

We thank Kevin for his many years of dedication and service to Country Junction Feeds and the greater agriculture community. His presence will be missed, but his impact and relationships will long be remembered.

Congratulations, Kevin — and enjoy a well-earned retirement!

COUNTRY JUNCTION Team



JOHN SMILLIE Feed Division Manager 780-312-5760



BERNIE GRUMPELT

Nutritionist
780-312-0757



JAMIE MCALLISTER
Dairy Consultant
780-294-8441



Nutritionist 780-839-9852



MANDA MEADO Nutritionist 780-839-8681



DAVID ZIMMELFeed Sales Representative
780-679-6319



NANCY FISCHER Nutritionist 780-361-5642



WYATT HORVEYFeed Sales Representative 780-352-1136



TY SEUTTER
Feed Sales Representative
780-387-6506



TRACY HUM
Business Development Manager Cowlick
403-969-4191



CAITLYN LIND Feed Sales Representative 780-552-4934



MIKE PANASIUK Feed Sales Representative 403-596-4305



KIRSTIN SMITH Feed Sales Representative 403-498-4372



CASSIE HAUSAUER Feed Sales Representative 780-312-6351



BEEF CALF Creek

SILAGE OR HAY RATION

SILAGE RATION

With or Without Grain

PELLET

17% Right Way Calf Creep 🗷

B630008 + B630130 + B630001



- > Screened Long Pellet
- > No Added Starch
- > Chelated Trace Minerals
- > Yeast
- > Available with Essential Oils (Bagged), Decoquinate or Monensin (Edmonton)

16% Beef Creep Ration

B628007 + B628020 + B628021

- > Screened Long Pellet
- > Starch Based
- > Complete Mineral Package
- > Available with Essential Oils, Decoquinate, or Monensin (Edmonton)

TEXTURED

Calf Candy =

B630530 + B630535

- > 50% Mix Pellet, Rolled Oats, Rolled Corn, Beet Pulp, Molasses
- > Chelated Trace Minerals
- > Yeast
- > Caramel Flavour
- > Available Plain or with Decoquinate

17% Creep Ration - Roll

B630507 + B630510

- > 50% Mix Pellet, Rolled Oats, Rolled Barley, Beet Pulp, Molasses
- > Complete Mineral Package
- ➤ Available with Essential oils or Decoquinate

SUPPLEMENT



Creep Booster Supp

B630600 + B630601

- Mix with on-farm Oats to create a 17% **Creep Ration**
- 300 kg Creep Booster Supp, 700 kg Oats
- Chelated Trace Minerals
- > Yeast
- > Caramel Flavour
- > Available plain or with Monensin Sodium

Wetaskiwin Mill

4707 40th Ave, Wetaskiwin AB T9A 2B8 780-352-9155

Edmonton Mill

1818-121 Ave NE, Edmonton AB T6S IBI 780-472-6767



SHOW CATTLE Lee

feedguide

PRIMER

B616507

Textured starter ration formulated for palatability

Get young calves started on solid feed to maximize feed intake and gains over the growing period

CONDITIONER

B617507

Energy levels balanced for finishing

Multiple starch sources and rolled grains helps cattle gain that last bit of weight prior to the show

Added oil gives hair coat a sleek and shiny look

SHOW CATTLE

B619507

WE High fibre textured ration

Multiple fibre sources provide energy as well as bulk fill

Promotes rumen fill to give bulls and heifers a full figure during the show

Formulated for palatability to keep cattle on feed during the show

Moderate energy levels maintains weight during the show circuit; don't let your cattle go backwards!

Best suited for starting calves on high energy rations and developing frame

Feed at 0.5 – 1.25 % of body weight Feed from weaning to 450 - 700 lbs body weight Best suited for developing condition

Feed at 1.25 - 1.75 % of body weight

Feed from 450 - 700 lbs to finished body weight

Best suited for maintaining condition

Feed at 1 - 1.5% of body weight

Feed after cattle have achieved finished body weight



RIGHT TIME. RIGHT TOOLS.

INPUTS - EQUIPMENT - LIVESTOCK

Ask your supplier about FCC Financing. fcc.ca/Products

LES BONS OUTILS. AU BON MOMENT.

INTRANTS • ÉQUIPEMENT • BÉTAIL

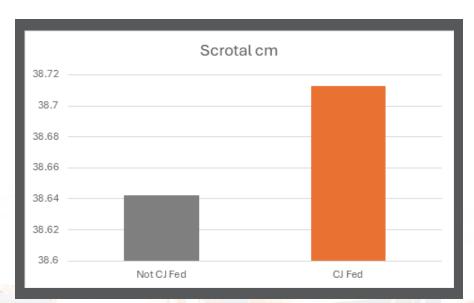
Renseignez-vous sur le Financement de FAC auprès de votre fournisseur. **fac.ca/Produits**



SCROTAL MEASUREMENTS

With scrotal circumferences having such a huge impact in any purebred breeder's bottom line, we can't emphasize enough how Right Way Rations can play such an important role. With ingredients such as chelated minerals, added selenium, and a well-balanced protein/energy ration, we have seen increases in scrotal circumferences and earlier maturity in these sale bulls. The overall average of all Country Junction fed bulls is 38.71 cm, while non-Country Junction fed bulls is 38.64 cm, a difference of 0.07 cm.

2025 marks the 20th year that we have been following scrotal measurements with the Right Way Ration. It is ever-evolving and we will be continuing to frequently study the results of this program.







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BULLveights

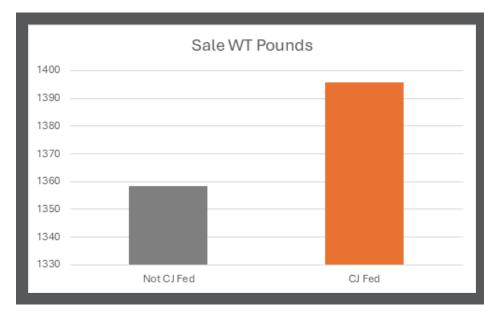
ADJUSTED 365 WEIGHTS

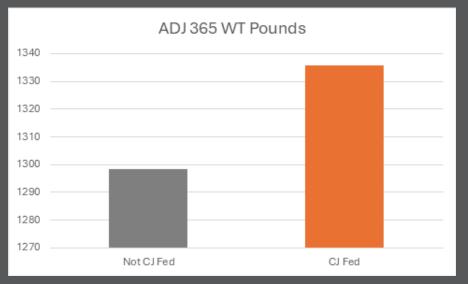
This section we looked at the adjusted 365-day weight on the yearling bulls we analyzed. Our comparison of the adjusted 365-day weight is one of the more effective ways to compare yearling bull feeding programs. While genetics are still a major factor in the growth period, feed also has a large influence on the animal's gain during this period. Most of the Country Junction fed bulls are on our Right Way pellet program.

SALE DAY WEIGHTS

On this graph we are looking at the sale day weight of almost all of the yearling bulls we collected data on.

We wanted to present this data as it is a good representation of the entire bulls feeding program. To ensure this data was not skewed, we only looked at sales in February and March. There are still many other factors that need to be evaluated on farm when looking at sale weight, and how you can improve it. At the end of the day, this graph helps show that a Country Junction Feeding Program can be valuable in maximizing growth performance.





STOUT BROS. SIMMENTALS

Stout Brothers Simmentals is a 4th generation family farm located in central Alberta, northwest of Rimbey. Stout Brothers is run by Cameron and Mackenzie, alongside our parents Blair and Kathy. With a keen interest in Simmental cattle at a young age we began purchasing fullblood females at various sales to run alongside our commercial operation. Since then, our herd has grown and diversified, breeding 240 females in the spring of 2025. Consisting of fullblood, red and black Simmental, and Red and Black Angus, as well as our Commercial herd.

Our bulls are marketed annually at the Bull Rush Simmental Bull and Female sale on the 4th Thursday in February, as well as females in select sales throughout the fall and via private treaty. We have been very fortunate to have established a very loyal repeat commercial customer base, along with many great friendships throughout our time in the industry. These bulls along with sale heifers have been developed on Country Junction feed for almost 20 years now. The quality, service and professionalism at Country Junction is second to none, they have been a pleasure to deal with over the years and look forward to many to come. If you are ever in the Rimbey area, feel free to reach out and stop in for a tour, the coffee is always on, and the beer is always cold.

Cam and Mac







Country Junction Feeds would like to thank Stout Bros Simmentals for their continued support over the years. Their dedication to the Simmental breed is well recognized across the industry, and we're proud to play a small part in their ongoing success.

GAINS WAY FAMILY OF FEEDS - COUNTRY JUNCTION FEEDS

Welcome to the Right Way family of beef feeds — a line of specially formulated bull and heifer development pellets designed to support both performance and longevity.

Right Way rations provide the energy needed for healthy growth in most classes of cattle without relying on starch as the primary energy source. Instead, they are built on highly digestible fibers, making them a safer and more sustainable option compared to traditional grain-based rations.

At Country Junction Feeds, we believe in feeding the rumen first. Our fiber-based pellet promotes a healthy rumen microbial population, allowing cattle to digest forages more efficiently. Unlike starch-heavy feeds that can cause pH imbalances and increase the risk of acidosis, Right Way Rations support a more stable rumen environment, optimizing both digestion and long-term productivity.

You might ask, "Why not just feed forages?" While forages are essential, on their own they often don't provide enough energy to support optimal growth. The fiber in forages tends to act more as filler than as a true performance driver. That's why Right Way Rations strike the perfect balance, combining digestible fiber with targeted nutrition to unlock your cattle's genetic potential.

In addition to protein and energy, Right Way pellets deliver a complete package of vitamins, minerals, and yeast:

- > Chelated trace minerals for improved absorption and faster uptake into the bloodstream
- ➤ Added vitamins A, D, and E to support immune function and development
- > Proven results in scrotal development and mineral status, particularly where water quality challenges exist
- > Yeast cultures that promote immune health and rumen efficiency by encouraging the growth of beneficial bacteria

Whether you're developing bulls, growing heifers, or maintaining a breeding herd, Right Way Rations provide a safe, effective, and science-backed approach to feeding.

If you have questions or want help selecting the right product for your operation, don't hesitate to reach out to one of our knowledgeable sales representatives. We're here to help you do things the Right Way.



RIGHT WAY RATION & CREEP OPTIONS

17% RIGHT WAY CREEP

- > Available with rumensin, deccox and oleo
- > Formulated to efficiently develop young suckling calves
- ➤ Uses the digestible fiber formulation like the rest of the Right Way Feeds to help develop a fiber digesting rumen population
- > Palatable to help promote intake
- ➤ High concentrations of vitamins and minerals to encourage calf health and promote balanced growth
- > Typically fed to calves up to the 400 to 500 pound range

16% RIGHT WAY CLASSIC

- Available with rumensin and oleo
- > Typically the next step following the Right Way Creep
- > Can be fed while calves are still suckling all the way to sale time
- > With proper management it can be self-fed after weaning
- ➤ If opting to self-feed this ration, ensure that good, quality, free choice hay is offered to prevent over consumption.
- ➤ Intakes with this feeding style are usually 1.25 2% of body weight
- > Can be added to the TMR
- > Consistent formulation to help prevent animals going off feed

14% RIGHT WAY CLASSIC

- > Available with rumensin and oleo
- Similar to all the other Right Way Feeds using a chelated trace mineral package to increase mineral absorption rates
- > Designed to be fed with forages over 14% crude protein
- Intake and feeding methods are similar to the 16% ration

15% RIGHT WAY PLATINUM

- > Available with rumensin and oleo
- A no starch added option to help add extra flesh before a show or sale
- ➤ An effective substitute for a typical rolled ration
- > Producers will begin using this ration about 2 to 3 months before a show or sale
- > Can be fed the same way as any of the other Right Way Feeds
- Similar formulation to the other feeds help prevent a pause in growth while switching rations.





COUNTRY BEEF MINERAL GUIDE

Wetaskiwin Mill

4707 40th Ave, Wetaskiwin AB T9A 2B8 780-352-9155

Edmonton Mill

1818-121 Ave NE, Edmonton AB T6S 1B1 780-472-6767

Product	Code	Ca %	P %	Mg %	Na %	S %	Se (add) mg/kg	Co mg/kg	Cu mg/kg	l mg/kg	Mn mg/kg	Zn mg/kg	Vit A KIU/kg	Vit D KIU/kg	Vit E IU/kg
Pasture Mineral Palatable free-choice mineral to compliment Alberta pasture.	B710000	14	9	4	7	0.6	30	30	2600	80	4550	8025	520	52	2000
Pre-Calving Mineral* Boost trace mineral status prior to calving. High chelate levels. Use 6 weeks prior to calving through breeding season.	B720000	11	11	5	6	0.75	30	90	2900	72	4940	8620	500	50	3500
Breeding Mineral* Boost trace mineral status prior to breeding season. Can be used in place of pre-calving mineral.	B730000	12	10	5	6	0.70	30	75	2850	75	4875	8475	500	50	2500
1:1 Cattle Premix Salt Free Mix with on-farm grains. Poor palatability	B740000	15.5	15.5	4	0	1.0	30	30	2500	77	4400	7500	500	50	2000
Beef Mineral Versatile mineral for pasture consumption. Suitable year-round.	B750000	14	7	3.1	11	0.5	30	50	2000	100	4000	6000	500	50	2000
18:6 Beef Cattle Premix Designed for fall swath or standing corn grazing.	B752100	18	6	4	9	0.5	30	50	1500	100	3000	5000	500	100	2500
Winter Cattle Premix Designed for Central Alberta with higher trace mineral levels. Available with Monensin Sodium	B770000	12	10	8	4	0.6	30	25	2500	100	5000	9000	600	60	3000
Beef Feedlot Grower Premix R1400 Designed for cow/calves on high barley silage or swath grazing.	B655401	20	2	1.5	5	0.3	20	40	1600	80	3200	7000	450	45	1750
Northern Lights Beef Cattle Premix Designed for Northern Alberta. Low Zn, high Mn and selenium yeast. Available with Decoquinate	B900190	12	10	2	8	0.7	60	100	3000	200	5000	8000	1000	200	2000
Pasture Premix Platinum* Weatherized mineral designed for pasture feeding. Prevents mineral loss due to rain and wind.	B712000	14	9	4	5	0.7	30	50	2000	100	4350	8050	500	50	2500

^{*}Contains Chelated Trace Minerals

Country Junction has access to all Cowlick Minerals, premix. and mineral feeds



BEEF MINERAL GUIDE



- MINERALS -

5420-49th Ave Innisfail, AB T4G IR2 || 403 227-3772

Product	Code	Ca %	P %	Mg %	Na %	Se (add) mg/kg	Co mg/kg	Cu mg/kg	l mg/kg	Mn mg/kg	Zn mg/kg	Vit A KIU/kg	Vit D KIU/kg	Vit E IU/kg
13:13 Mineral/Vitamin PMX Can be fed on pasture or with hay based winter diets. Available with Monensin Sodium.	B900000	13	13	2	8	30	100	3000	500	4800	8700	1250	250	3000
16:8 Macro PMX Hi Mag Designed for high cereal forage diets and swath grazing. No added salt.	B901000	16	8	5	0	30	40	3000	174	4000	8000	660	250	3000
17:8 Macro PMX W/Rumensin Designed for force-feeding in high cereal diets and grain diets.	B901001	17	8	5	0	30	40	3000	174	4000	8000	660	250	3000
2:1 Beef Cattle PMX Versatile for pasture consumption or winter diets. High magnesium.	B751100	14	7	8	4	30	50	3000	75	4500	6750	700	100	1500
Summerlick Pasture TM Salt Trace mineralized salt for pasture. Available with 6% added sulfur.	B972000	0	0	0	34	60	100	6000	825	10000	25000	1000	120	2500
LC Hi TM Salt Trace mineralized salt designed for pasture. Available with garlic flavour.	B971000	0	0	0	37	120	135	5000	275	8000	10000	0	0	0
34-20 Calf Supplement W/Rumensin 34% protein, 20% NPN. Designed to be mixed with on-farm grains for feeder cattle over 500 lbs BW.	B981001	12	0	1.4	6	8	4	775	90	1560	2664	250	70	750
25:1 Beef Cattle Premix Hi Mag R2200 High calcium mineral designed for small grain silage TMR.	B752021	25	1	8	5.5	30	30	2000	100	6000	7500	500	52.5	2500

All Cowlick Minerals products are available plain, with monensin sodium, with lasalocid sodium, or with garlic Cowlick Minerals has access to all Country Junction Feeds premix and mineral feeds

BEEF DEVELOPER bulkfeed guide

SILAGE OR HAY RATION

SILAGE RATION

With or Without Grain

SILAGE RATION WITH GRAIN

32-10 Total Breeder Supp R720

B653401

- > Chelated minerals
- Non-protein nitrogen to promote microbial growth
- More rumen bugs to digest more fibre
- > Available plain or with monensin
- High monensin level
- > Versatile, multi-purpose ration
- > Low feed rate

35-5 Protein Customizer

B650100

- > Non-protein nitrogen to promote microbial growth
- More rumen bugs to digest more fibre
- > No added minerals
- Allows adjusting mineral provision to animal production stage
- ➤ Multiple protein sources to balance rumen degradable and undegradable protein
- > Variable feed rate

SILAGE RATION WITHOUT GRAIN

Offspring Optimizer

B636600, B636601

- > Blend of starch and digestible fibre
- > Yeast, chromium (modifies energy balance), biotin, chelated minerals tailored for silage
- > Available plain or with monensin
- ➤ High oil from multiple sources for broad fatty acid profile
- > Moderate feed rate

20% Silage Beef Ration

B621300, B621301

- > Blend of starch and digestible fibre
- > Yeast, chelated minerals tailored for silage
- > Designed for maintenance or mild growth
- ➤ Versatile, multi-purpose ration
- > Available plain or with monensin
- > Moderate feed rate

HAY RATION

14% & 16% Right Way Classic

B634007, B635007, B634001

- ➤ Digestible fibre based energy no added starch
- > Yeast, chromium (modifies energy balance), chelated minerals
- > Available with essential oils or monensin
- > High feed rate, can be self-fed

Right Way Platinum

B634117, B634111

- ➤ Digestible fibre based energy no added starch
- > Yeast, chromium (modifies energy balance), chelated minerals
- > High oil to enhance bloom
- > Available with essential oils or monensin
- > High feed rate, can be self-fed

16% & 15% Advantage Ration B234207, B634201

- > Blend of starch and digestible fibre
- > Similar to Right Way with added starch
- > Yeast, chromium (modifies energy balance), chelated minerals
- > Available with essential oils or monensin
- > High feed rate designed for pail feeding

Wetaskiwin Mill

DESTRESS SUPPLEMENTS

Destress is a unique feed supplement designed to replace nutrients mobilized by an animal during periods of stress. Through years of research by Dr. Al Schaefer and his colleagues developed a unique blend of amino acids, electrolytes and sugars to rapidly replace stored nutrients that were being utilized during periods of stress. These are some of the reasons you may want to use Destress in your operation:

- helping mitigate the effects of shipping stress
- can reduce the incidence of dark cutters
- helps reduce shrink and keeps animals on feed
- can be used at weaning which helps calves get on feed and water, reducing amount of treatment
- there is no withdrawl time, it is not considered a pharmaceutical
- low dosage and easy to administer
- available as water soluble or a crumble

Destress has been specifically formulated for multiple species including ruminants, equine and swine. For more detailed information please reach out to your Country Junction Feed Sales Representative.



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	20% Hi TM/Vit B990020T	30% Hi TM/Vit B990030T	40% Hi TM/Vit B990040T	6:6 Mineral B990010T
PROTEIN	20.00%	30.00%	40.00%	-
CALCIUM	2.00%	2.00%	2.00%	6.00%
PHOSPOROUS	1.5%	1.5%	1.5%	6.00%
SODIUM	3.00%	3.00%	3.00%	2.40%
MAGNESIUM	2.90%	2.90%	2.90%	2.30%
POTASSIUM	2.50%	2.50%	2.50%	1.50%
SULFUR	80.00%	1.20%	2.00%	-
SELENIUM	6 mg/kg	6 mg/kg	6 mg/kg	30 mg/kg
COBALT	15 mg/kg	15 mg/kg	15 mg/kg	100 mg/kg
IODINE	50 mg/kg	50 mg/kg	50 mg/kg	500 mg/kg
COPPER	900 mg/kg	900 mg/kg	900 mg/kg	3,000 mg/kg
MANGANESE	1,800 mg/kg	1,800 mg/kg	1,800 mg/kg	4,800 mg/kg
ZINC	2,700 mg/kg	2,700 mg/kg	2,700 mg/kg	8,700 mg/kg
VITAMIN A	220,000 UI/kg	220,000 UI/kg	220,000 UI/kg	1,000,000 UI/kg
VITAMIN D	40,000 UI/kg	40,000 UI/kg	40,000 UI/kg	250,000 UI/kg
VITAMIN E	1,400 UI/kg	1,400 UI/kg	1,400 UI/kg	4,000 UI/kg

BENEFITS AND FEEDING

- tubs are a good option for pasture management by controlling herd movement without fencing.
- high concentrations of vitamins and minerals.
- can aid in the digestion of poor quality, high fiber, grass or forage.
- highly effective during the fall grazing period.



Please return all undelivered mail to

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4707 40 Ave Wetaskiwin, AB T9A 2B8

COUNTRY JUNCTION FEEDS - THE 2024

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